



Pest Management Website editors' report, to Western Forum, WCPD, and WFPM, October 2007, Penticton, BC.

Prepared by Ralph Lange

The Western Forum on Pest Management (WFPM) web site is located at www.westernforum.org. The site currently has content from the Western Committee on Crop Pests (WCCP) and Western Committee on Plant Disease (WCPD); the sites for each of these committees are sub-pages linking from the WFPM home page.

The WFPM site continues to be hosted by Geo-Hosting <http://www.geohost.ca/>. The WFPM has an annually-renewed "Bronze" contract, and is entitled to 100 MB web space and 100 GB web traffic per month. Currently WF is using 76.61 MB of web space, an increase of 22.11 MB from last year. Storage space requirements have been increasing by approximately 22 MB annually. Average web traffic for the past month was 314.716 MB, up from 210.9 MB and 8.9 MB for the same periods in 2006 and 2007, respectively. The busiest month in 2007 is October. The site

was created and is maintained using Microsoft FrontPage 2000. The current web editor would be pleased to pass responsibilities to a successor, should anyone want the job.

Annual costs (Canadian dollars) to WFPM for the website are \$90.10 for domain registration, hosting, and GST. Expenditures are detailed in Table 1.

Nearly three quarters of requests to the web site are for WCPD-related files. For the period 12 September 2006 to 12 October 2006, 72.44% of requests were made for WCPD documents, 72.44% for WCCP documents, and 5.52% for WFPM or general files such as logos.

Table 2 is a listing of the 20 most common search terms in September – October. I have included the table because the terms may provide some clues about the type of information that users would like to access.

Table 1. Payments to Telligent corporation for web hosting and westernforum.org domain registration since inception of the current Western Forum web site.

Bill Description	Bill Amount	Bill Due Date	Bill Payment Date	Next Billing Date
Signup - Windows Bronze Web (1 years), New Domain: westernforum.org (1 years)	\$90.95	May 6, 2004	May 6, 2004	May 6, 2005
Renewal - Windows Bronze Web hosting with features for 1 year(s) and domain westernforum.org for 1 year(s) - \$(75+10) plus 7% GST	\$90.95	May 6, 2005	April 22, 2005	May 6, 2006
Renewal - Windows Bronze Web hosting with features for 1 year(s) and domain westernforum.org for 1 year(s) - \$(75+10) plus 7% GST	\$90.95	May 6, 2006	April 21, 2006	May 6, 2007
Renewal - Windows Bronze Web hosting with features for 1 year(s) and domain westernforum.org for 1 year(s) - \$(75+10)	\$90.10	May 6, 2007	April 25, 2007	May 6, 2008



Table 2. Top 20 search terms used to locate information on the WFPM website, September to October, 2007.

Search term	Number of requests	% of top 20 requests
western	66	11.7%
forum	51	9.0%
of	43	7.6%
on	40	7.1%
pest	31	5.5%
and	30	5.3%
plant	27	4.8%
greenhouse	25	4.4%
in	25	4.4%
disease	25	4.4%
diseases	25	4.4%
oil	21	3.7%
virkon	20	3.5%
compositions	20	3.5%
filetype : doc	20	3.5%
aerosol	20	3.5%
rose	20	3.5%
vegetable	20	3.5%
management	19	3.4%
control	16	2.8%
remaining 829 search terms	1453	n/a